

# ISRAEL: DRIVING MEANINGFUL CHANGE IN HEALTH AND MEDICINE

Known as the powerhouse of innovation, with steady growth over the last decade, Israel reigns in creativity and innovation for practical medicine

- Over 1300 active life sciences companies
- 40% already generating revenue
- Over 500 Israeli medical device exporters
- 2015 life science exports reached \$8.5 billion, growing steadily since 2008
- Leading international academic and research institutions

## MEDINISRAEL THE 360° EDGE INTEROPERABILITY FOR A MEANINGFUL CHANGE

MEDINISRAEL will offer a global perspective on the hottest trends and challenges facing the medical community today. Witness quality collaborations, new companies and best practices in medicine, health & care delivery, while enjoying professional visits to Israel's leading hospitals.

- 120 Hot Start-Ups & Exhibitors
- Over 300 Israeli Companies
- 40 Speakers
- Over 1600 Business Meetings
- 800 International Business Partners
- Over 2000 Attendees

## AGENDA | MARCH 6-9, 2017

**MARCH 6** (18:30 - 21:30)

Gala Evening | "Task", Port of Tel Aviv

**MARCH 7-8** (08:30 - 18:00)

Conference & Exhibition

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### MEDINEurope

Panel on participatory medicine and wellness perspective

### MEDINAsiaPacific

Panel on personalized medicine taking a patient's entire state of health into account

### MEDINAfrica

Panel on population health management: the science and art of preventing disease

### MEDINLatinAmerica

Panel on comprehensive community based healthcare

### MEDINUS

Panel on turning big data into action

### B2B meetings

Meet with global leaders  
Strengthen your business

**MARCH 9** (09:00 - 18:00)

Professional tours at leading hospitals and sightseeing tours





Ministry of Health and Industry



QUALITY ASSURANCE



Ministry of Health



**MED ISRAEL**  
THE HEARTBEAT OF MEDICAL INNOVATION  
THE 4TH MEDICAL DEVICES & HIT INTERNATIONAL CONFERENCE & EXHIBITION

**THE 360° EDGE**  
INTEROPERABILITY FOR A  
MEANINGFUL CHANGE

**SIGN UP TODAY FOR  
MEDICAL EXCELLENCE!**  
[www.medinisraelconf.com](http://www.medinisraelconf.com)



**Mr. Tomer Epstein**

Manager Medical Device & HIT Sector

Tel: +972 (3) 5142938 | E-mail: [tomere@export.gov.il](mailto:tomere@export.gov.il)

**Ms. Liora Bazarsky**

Project Coordinator

Tel: +972 (3) 5142883 | E-mail: [liorab@export.gov.il](mailto:liorab@export.gov.il)

