



The GREEN-AgriChains project has received funding from the European Community's Seventh Framework Programme (FP7-REGPOT-2012-2013-1) under Grant Agreement No. 316167.



“Innovation Capacity Building by Strengthening Expertise and Research in the Design, Planning and Operations of Green Agrifood Supply Chains”

INVITATION

GREEN-AgriChains: FIRST INFO DAY

Dear Mr. / Mrs.,

The Laboratories of Quantitative Analysis, Logistics and Supply Chain Management (LA.S.C.M.) and of Heat Transfer and Environmental Engineering (L.H.T.E.E.) of the Department of Mechanical Engineering, as well as the Laboratory of Alternative Energy Resources of the Agriculture of the School of Agriculture of the Aristotle University of Thessaloniki (A.U.Th.), are pleased to invite you to the First Information Day that will be organized within the scope of the EU-funded Project GREEN-AgriChains: “Innovation Capacity Building by Strengthening Expertise and Research in the Design, Planning and Operations of Green Agrifood Supply Chains”.

Date: Friday, March 29th, 2013, **Time:** 11.00 – 13.00.

Venue: A.U.Th.'s Research Dissemination Center (KE.D.E.A.), 3rd September Street (Red Building), Amphitheater III, Thessaloniki, Greece.

The **GREEN-AgriChains PROJECT** aims at strengthening the expertise and research in the fields of Green Supply Chain Management (SCM) and Logistics, focused on the Agrifood sector, through a coherent set of policies and tools that will support and mobilize the human and material resources and promote knowledge transfer and innovation. In this framework, the project deals holistically and interdisciplinarily with sustainable farming, reverse logistics, green procurement and sourcing, waste management and packaging reuse, transportation, energy consumption efficiency, green marketing, green accounting, and corporate social responsibility.

The scope of the first **GREEN-AgriChains Info Day** is to raise public awareness and to disseminate in the business community key issues of “greening” in the Agrifood and Supply Chain Management sectors. Open lectures will be presented by relevant research experts and industry stakeholders. Moreover, it is envisioned that within the Information Day, clustering activities will take place, in order to explore opportunities on networking, collaboration and participation in national or EU funding schemes.

Participation to the info day is free of charge, but for organizational purposes please register by sending an email to: contact_point@green-agrichains.eu, prior to attending.

We are looking forward to seeing you in the First Info Day of GREEN-AgriChains.

Yours sincerely,

Professor Eleftherios Iakovou

GREEN-AgriChains Coordinator

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